

REPORT ON THE CALL CENTER FOR VOTERS SET UP BY SPECT FOUNDATION

SPECT Foundation had set up a call center to call voters of Delhi and to encourage them to go for votes and vote for the INDIA alliance. For this, we collaborated with some activists based in Hyderabad. Internet calls were made through the 'Pulse App' that masks the identity of the caller. The callings started on 26th April and continued till 23rd May. Almost 28,066 calls were made all through out Delhi, with more focus on North East Delhi, South Delhi, and Chandni Chowk constituencies. Almost 9258 surveys were successfully submitted. Many of the calls were made but could not be submitted in the database due to some technical snags.

SPECT Foundation appointed 8 professional callers to make continuous calls from morning 11 am to 5 pm. Apart from that, SPECT trained volunteers who made calls at their own convenience.

The callers were called and reminded about the polling day on 25th March. They were encouraged to find out their relevant polling booth and go cast their votes. At the end, the callers also canvassed for the INDIA alliance in Delhi, where INC and AAP are fighting jointly in Delhi. Callers across castes and communities were reached out to. Following is the synopsis of the calls that were made and surveys that were conducted.

Telecaller Name	Sum of Total Calls Attempted	Sum of Total Survey Submitted
Naazima	3432	1063
Samra	3275	1071
Aliya	3326	1212
Amreen	3230	1079
Salfiya	3094	1094
Sufia	2577	901
Nikhat	2506	923
Farhat	2316	893
Guria	1461	300
Nidhi	917	186
Kiran	822	163
Tabboo	550	192
Disha	522	151
Asta	38	30
Grand Total	28066	9258